

Lender: Tipton & Coseley Building Society

Product name: Self build mortgages – including purchase; remortgage; and existing customer product transfer.

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Our approach to meeting the Products & Services Outcome and Price & Value Outcome – Information for distributors of the Product

This summary document is being provided to you to fulfil our responsibilities under PRIN 2A.4.15R and PRIN 2A.3.12 R (2). -

It is designed to support you to comply with your responsibilities under PRIN 2A.3.16 R and PRIN 2A.4.16 R. Please note that you are ultimately responsible for meeting your obligations under 'The Consumer Duty.'

This information is intended for intermediary use only and should not be provided to customers.

1. Summary of our assessment

We have assessed that:

- Our self build product range continues to meet the needs, characteristics, and objectives of customers in the identified target market.
- The intended distribution strategy remains appropriate for the target market.
- The product(s) provides fair value to customers in the target market (i.e. the total benefits are proportionate to total costs).

2. Product characteristics & benefits

The products are designed to meet the needs of the target group, most notably customers who are looking for suitably structured funding for a project to self or custom build, renovate or convert a property to be the client's new home and existing self-build customers looking to product transfer. The product features and criteria are designed to support these needs.

Characteristics can include:

- Stage release of funds which can be in advance or in n arrears of each stage to provide a suitable cashflow.
- Cashback;
- Valuation contribution;

- Assisted legals;
- Porting;
- Up to 10% overpayment facility;
- Early repayment charges;
- Product rate floors; and
- Product fees.

There are products available for purchase, remortgage and product transfer.

Full eligibility criteria can be accessed on our intermediary website via at <https://www.thetipton.co.uk/intermediaries/criteria-and-information/lending-criteria/residential-lending-criteria/>

3. Target market assessment and distribution strategy

This target market assessment matrix segments the target customers for the product(s), recognising their different needs to enable you to tailor the services you provide when you distribute the product(s).

Product type	Target market	Customer needs and objectives
Self build	Borrowers looking to build their own home for purchase, remortgage or product transfer customers.	<ul style="list-style-type: none"> • suitably structured funding for a project to self or custom build, renovate or convert a property to be the client's new home. • confidence that funds are available at the right time during the build and agreed as part of the application process. • stage releases not subject to valuations during the build – to remove the risk of the client receiving less than they expect or need.

The Product is not designed for customers who:

- Are purchasing a buy to let property;
- Are looking to purchase 100% of a property;
- Are purchasing a second home;
- Do not meet our lending or property criteria;
- Are looking for a Retirement Interest Only product;
- Are looking for a mortgage with no borrower deposit; or
- Are looking for a standard residential mortgage.

4. Customers with characteristics of vulnerability

The product(s) is designed for customer who are looking to fund the build of their own residential property, through a series of stage payments which is likely to include some customers with characteristics of vulnerability or who will experience vulnerability over time.

Although self-build borrowers are likely to be experienced borrowers, these products are available to all buyer types, which includes first and second time buyers who meet the Society's criteria. First time buyers are less likely to have a comprehensive understanding of mortgages and the mortgage market, therefore they may require additional advice and support to ensure they understand the information being presented to them and the implications of the arrangement they are entering into to reduce the risk of harm occurring.

Existing homeowners may have a greater understanding of how a mortgage works but may have other vulnerabilities which may impact on their ability to understand the process of a home move and therefore require additional support.

We consider the needs, characteristics and objectives of customers which characteristics of vulnerability at all stages of the design process for this product range to ensure the products meet their needs.

Self build products are only offered via our professional self build distribution partner, Buildstore. However, as the Society still inherits the member once the application is submitted, we have an existing framework in place to achieve good outcomes for customers including those with characteristics of vulnerability which includes:

- Staff training to ensure they have appropriate skills and experience to recognise and respond to the needs of vulnerable customers;
- Suitable customer service provision and communications;
- Policies where appropriate to support vulnerable members; and
- Monitoring to ensure we continue to meet and respond to the needs of customers with characteristics of vulnerability.

Intermediaries should continue to comply with your obligations to ensure that you treat customers in vulnerable circumstances fairly.

Please contact us if you need any further information about how we support the needs of all our customers in relation to the Product range.

5. Our assessment of value

We have developed a comprehensive and robust assessment process which evaluates several aspects of our business to determine the value of our mortgage product. This analysis is used to ascertain whether the product(s) delivers fair value for customers.

The outcomes of the assessment process are presented to the Board, allowing for challenge and further investigation before we sign-off the outcomes and share the summary of our assessment with you.

Our fair value assessment has considered the following:

Benefits	Price	Costs	Limitations
Benefits are discussed in the above assessment and include the range of	The interest rates, fees, and charges customers pay for the product range,	The cost of funding the product range and any other reductions in costs	Any limitations on the scope and service we provide

features that the product range provides, the level of customer service that is provided, and any other features that the product range may offer.	comparable market rates, procurement fees paid to intermediaries and non-financial costs associated with operating the product have all been considered within the assessment.	to the customer made possible by economies of scale.	or the features of the product.
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Results of our assessment

Our assessment concluded that the product(s) continue to deliver fair value for customers in the target market for the product range.